

Computer Department

20th Jan, 2017

SMT. S. R. PATEL ENGINEERING COLLEGE

Industrial Expert Lecture Report

Expert Lecture on “Magento Technology”

Objectives:

To understand Magento technology, which is an open-source e-commerce platform written in PHP language.

Expert:

Mr. Bhadresh Gosai
Tops Technologies.

Summary:

Students got the opportunity to know basic concept of Magento Technology.

Topics :

- ♦ Advanced Object Oriented idiom of Magento Technology.
- ♦ MVC Pattern and data binding concept.
- ♦ The XML file configuration.

Expert Lecture co-ordinator:

Asst. Prof. Dhara. J. Jansari.
Asst. Prof. Saurabh Shrivastava
Computer Department, SRPEC.

DETAIL OF EXPERT LECTURE

Expert lecture was started at 12:30 PM., by the introduction to PHP and Magento Technology Expert had also demonstrated the importance of it in industries. The session was completed by answering the brain storming questions asked by students at 2:30 PM.

Feed back from the students	Excellent	Very good	Good	Inadequate
1. Relevancy of Topics	45	3	3	0
2. Overall Quality of Contents	49	1	1	0
3. Duration of Expert Lecture	47	3	1	0
4. Communication by Faculty	48	1	2	0

Lecture Participant :

Expert lecture was organized for students of 4th semester Computer Engineering . Total 51 students were present in Expert lecture.

PHOTO GALLERY DURING THE DAY



Participants' Feedbacks:

At the end of any activity it is very much important to have a feedback from the target audience to know the success indicators, evaluating the training material and curriculum and to know the area required further improvement in organizing such workshop.

Prime feedbacks were:

- Adequate information was given by speakers
- Organizing of sessions were good
- Knowledge and examples related to the topics are given on regular base that were easy to understand.
- Participants will be interested in this type of expert lecture in future



