

Computer Department

24th Feb, 2015

SMT. S. R. PATEL ENGINEERING COLLEGE

Industrial Expert Lecture Report

Expert Lecture on “Online/E-Commerce”

Objectives:

To get the knowledge about the different useful concepts of Online/E-Commerce.

Expert:

Mr.Chintan Shah
Managing Director,
Hrim Infotec,
Ahmedabad.

Expert ordinator:

Prof. J.C.Patel
Computer Department,
SRPEC.

Summary:

Students got the opportunity to know different types of online/E-commerce.

Topics :

1. What is commerce and E-commerce
2. Different types of E-commerce.
3. Advantages of E-commerce Buyer
4. Disadvantages to consumers

DETAIL OF EXPERT LECTURE

Expert lecture was started at 11:30 AM. The lecture was started by the introduction of Online/E-commerce. Expert had also demonstrated the Objective of Subject and different types of E-commerce. He also taken real problem as a case study which shows the usefulness of the subject..

The session was completed by answering the brain storming questions asked by students at 01:20 PM

Feed back from the students	Excellent	Very good	Good	Inadequate
1. Relevancy of Topics	65.62%	29.69%	4.69%	00%
2.Overall Quality of Contents	50.00%	42.19%	7.81%	00%
3. Duration of Expert Lecture	54.69%	34.38%	10.94%	00%
4. Communication by Faculty	62.5%	28.13%	9.38%	00%

Lecture Participant :

Expert lecture was organized for students of 8th and 6th semester Computer Engineering . There were 64 students were present in Expert lecture.

PHOTO GALLERY DURING THE DAY



Participants' Feedbacks:

At the end of any activity it is very much important to have a feedback from the target audience to know the success indicators, evaluating the training material and curriculum and to know the area required further improvement in organizing such workshop.

Prime feedbacks were:

- Adequate information was given by speakers
- Organizing of sessions were good
- Knowledge and examples related to the topics are given on regular base that were easy to understand.
- Participants will interested in this type of expert lecture in future

